



Medical Device Innovation Through Agile

QA&Test Embedded 2021 Oct 20-22, 2021, Bilbao Spain

Nancy Van Schooenderwoert, Lean-Agile Partners Brian Shoemaker, ShoeBar Associates





A new book of case studies in the use of Agile Methods for regulated medical product development. This new book is a follow-up to our earlier book *Agile Methods for Safety-Critical Systems: A Primer Using Medical Device Examples*.

The new book augments that introductory discussion with practical examples from companies that have employed an Agile approach to regulated medical product development. The cases we examine provide a variety of lessons for businesses looking to gain the benefits of Agile. Taken together, the stories also suggest the breadth of applications of Agile when you start to think outside the box of software development.

Complete info for buying it:

http://agilemethodsforsafetycriticalsystems.com/





Who We Are

Brian Shoemaker

- Originally an analytical chemist
- 15 y in clinical diagnostics: analytical support → assay development → instrument software validation
- 6 y as SW quality manager (5 in clinical trial related SW)
- 16 y as independent validation consultant to FDA-regulated companies mostly medical device
- Active in: software validation, Part 11 evaluation, software quality systems, auditing, training



Nancy Van Schooenderwoert



- Originally an electronics and software designer
- 15 years safety-critical embedded systems development experience
- Since 2002: Agile coaching of teams and managers in regulated industries
- Industries: Aerospace (Flight simulation), Medical Devices, Sonar Weaponry, Scientific Instruments, Industrial Controls, Financial Services
- BSCE (Computer Engineering) from Rochester Institute of Technology
- Active in Agile New England & Agile Alliance; speaker at conferences worldwide







Agile methods, grounded on solid principles, open up innovation in an industry which *demands* innovation.





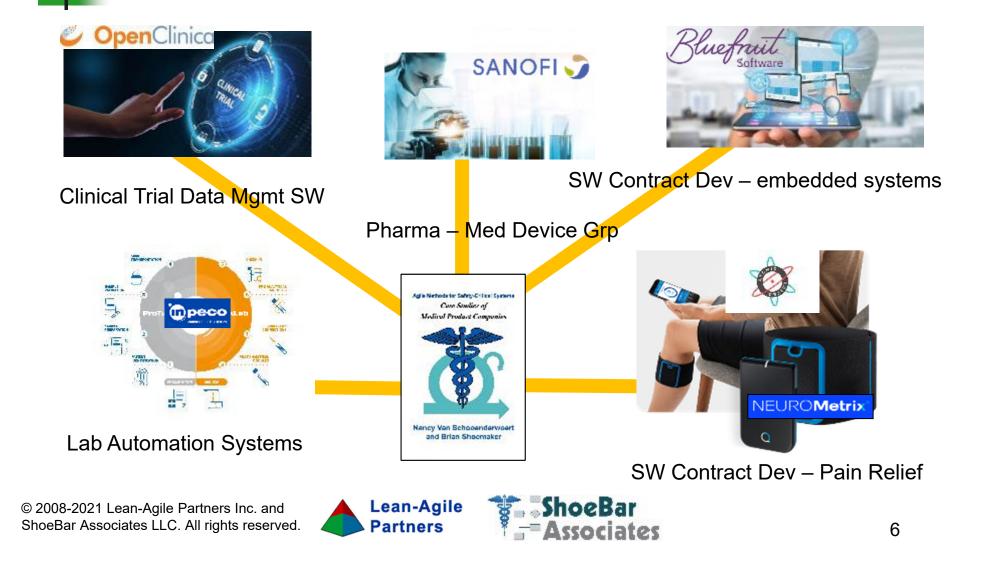
Innovation Through Agile

- Common themes the principles we cite appear in the cases we studied
- Autonomation & optimizing across organization: essential to Atomic Object / Neurometrix
- Trusting collaboration & autonomation allowed Inpeco to excel
- Flexible planning, shortened feedback loops: key to the Sanofi long view case
- All cases: innovation in process at least as important as innovation in product





Case Study Companies



Common Themes



How the companies applied Agile and Lean differed – but certain basics were common among them





Some of the Principles

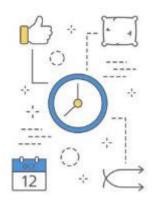


Collaboration based on Trust



Feedback Loops

Autonomation



Flexible Planning





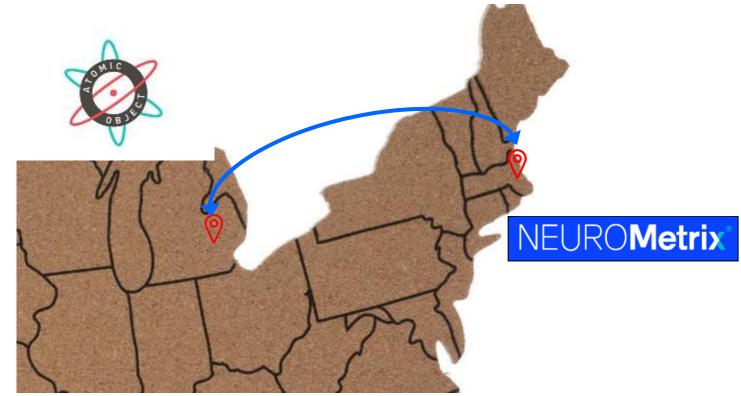
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Issue – Not Quite Next Door



To optimize: frequent communication via Basecamp tool













Investment in client relationship

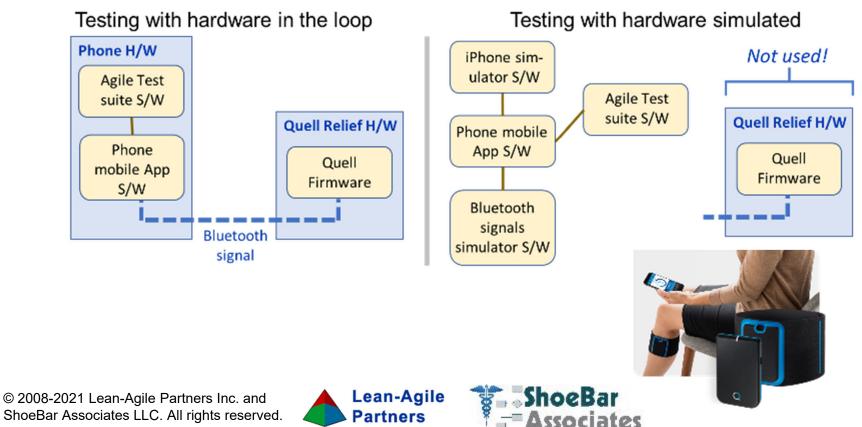
- Agile process as non-negotiable
 - Alignment on use of Agile process is critical, so is raised early
 - Some clients need more info; some object to Agile's nature
- Autonomation needs real investment
 - Whether it's creation of a good software test suite, or that plus the need to decouple the hardware layer, Autonomation is crucial to Agile's quality, and it is expensive
 - AO gets the client to understand early that the payoff is far bigger than the cost of these investments



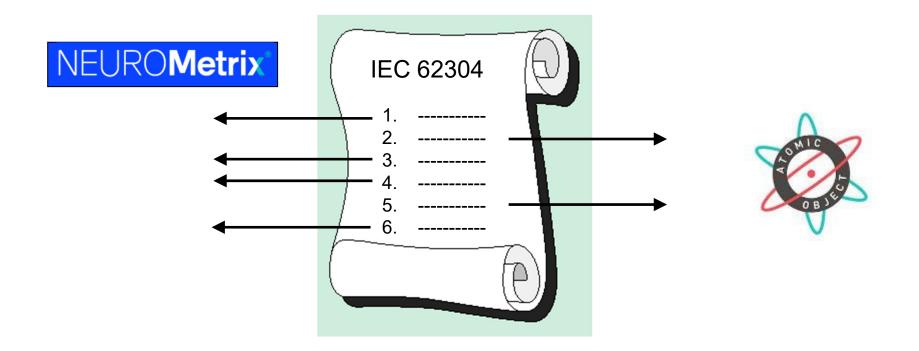


Autonomation – Simulate the H/W

Challenges: (a) Quell device was under development; (b) many different phones needed to run the mobile S/W



Design Control – Who does what?



Clarifying responsibilities made collaboration much easier







- Autonomation
 - The device hardware decoupled from mobile phone s/w
 - Testing of mobile phone s/w on multiple phones via automated test suite
- Optimizing across organization
 - Division of 62304 responsibilities to the entity best positioned to handle them
 - Investing up front in client relationship risks losing a sale in favor of being able to deliver smoothly & sustainably





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Automation to connect with multiple instruments in a lab!









Analysis instruments by various mfrs, all on a common track





Strong reasons to change

External triggers **Business triggers** Internal triggers Tubes/Day Cybersecurity 200.000 Manual testing **Dynamic Cust Reqmts** Inefficient documentation Privacy Multiple System test 200 **IVD-R** Asynchronous delivery 2005 2019 Years Moving forward... Continuous Integration & Frequent Delivery

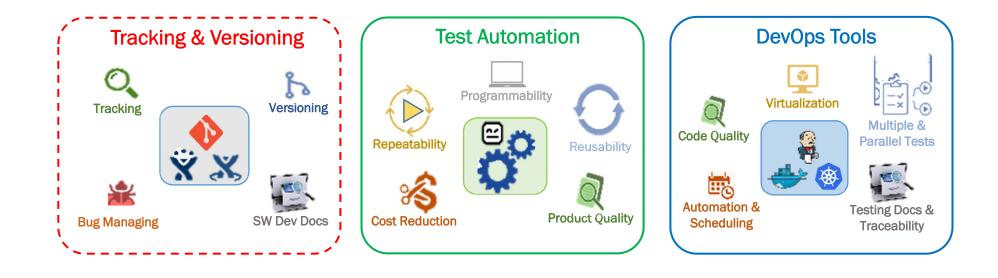
Multidisciplinary team & product development *Platform Virtual* reproduction of complex systems

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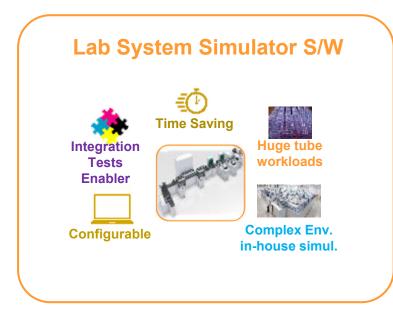








The biggest change enabler



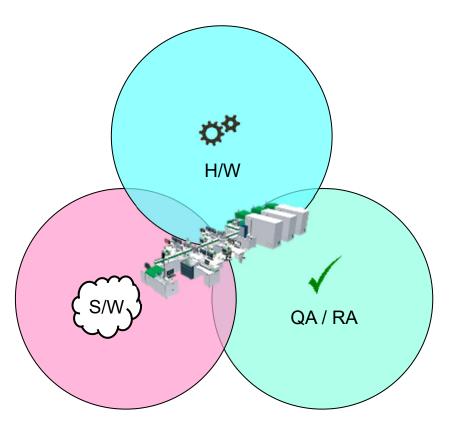
Originally developed to demonstrate system to potential customers,

S/W Leader saw opportunity to adapt it to test complete system without the hardware present.













Foundations for change

- Leaders in S/W and QA drove the Agile initiative
 - Their initial Agile push was too fast, too broad
 - They and other groups collaborated to reboot it, and built foundations to sustain it, which were successful!
- Foundations:
 - Study/ training
 - Cross-functional teams for knowledge transfer
 - Support from the Quality group
 - Tool setup







Innovation Takeaways,

- Trusting Collaboration
 - Leaders in S/W and QA learned about Agile, plus they already knew much about the company's workings
 - Despite having to "reboot" their Agile process, the initial attempt created a collaborative spirit
- Autonomation
 - Re-purposing the customer-demo software app into a simulator enabled a parallel approach to developing s/w for each machine
 - Simulator decoupled s/w dev from h/w dev, allowing autonomation for the s/w testing, and especially its regression testing





Innovation Through Agile

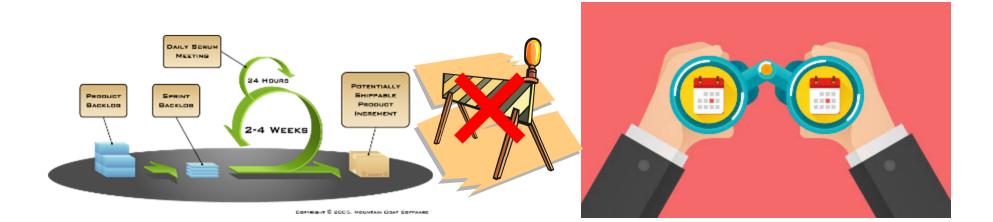
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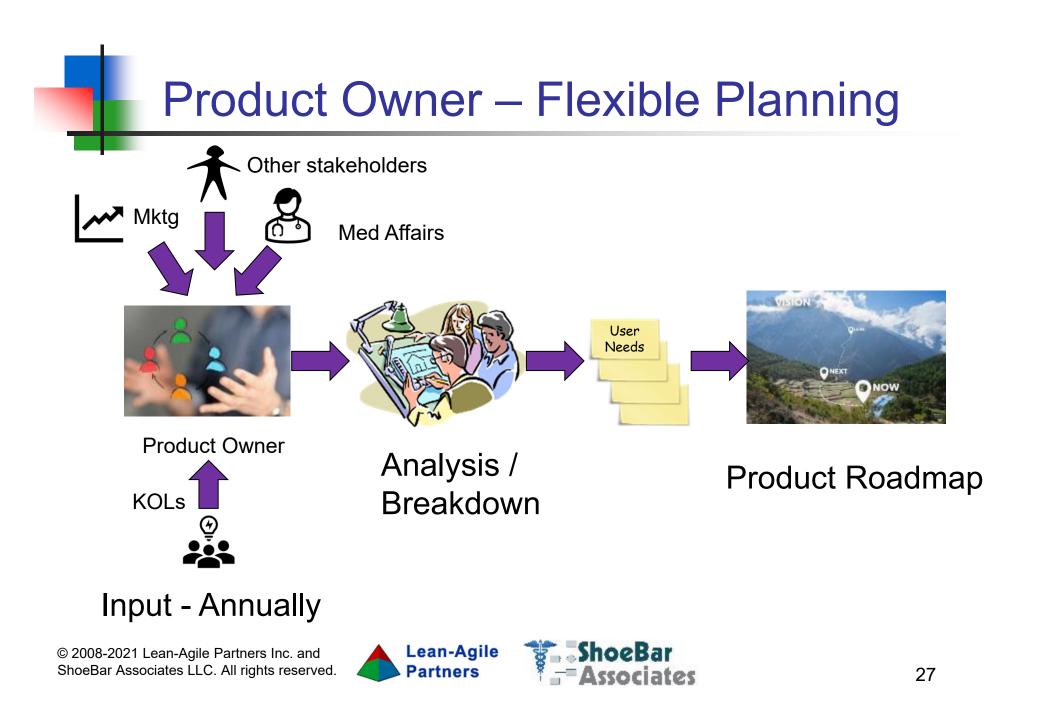


Are they compatible?

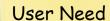








Release Planning Follows







Break down into features

Architect Development Test Human Factors Quality Risk Mgmt

Estimate sizes

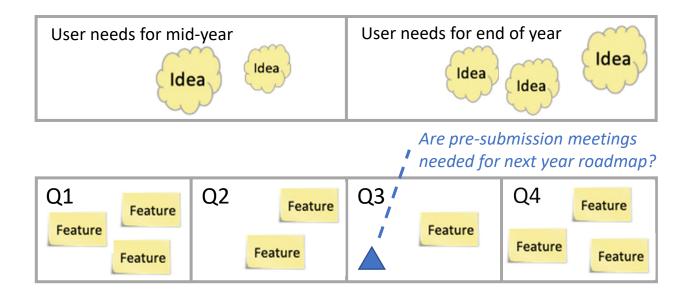


Will it fit?





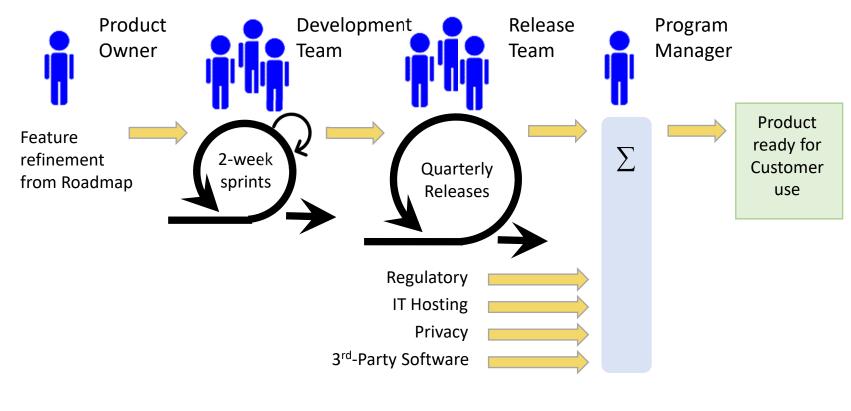
Mapping – Per Quarter







Two levels of teams

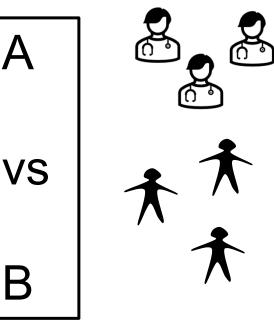






Shorten Feedback Loop

UI Options





Avoids freezing the option too early – before knowing how clinicians & patients accept it





Innovation Takeaways, SANOFI

- Flexible planning
 - Coarse initial plan mid-year goal, end-year goal
 - Refined to quarterly major features as more knowledge is accumulated
- Shortened feedback loops
 - Accumulation of knowledge in smaller cycles feeds production of small, clear steps forward (at the User Story level)
 - Steps forward are taken when there is confidence they're correct
 - Fine-grained tests allow unforeseen changes to be accommodated with less likelihood of introducing new defects





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Atomic Object / NeuroMetrix

- Autonomation
- Optimization across the Organization
- Inpeco
 - Trusting Collaboration
 - Autonomation
- Sanofi
 - Flexible planning
 - Shortened feedback loops







- Understanding the principles is not enough
- Understanding the context is not enough
- You need to choose the practices that are best able to realize a principle in a specific context







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Nancy Van Schooenderwoert

Lean-Agile Partners, Inc. 31 Payson Road #1, Belmont, MA 02478 +1 781-860-0212 NancyV@leanagilepartners.com https://www.leanagilepartners.com

- Lean-Agile coaching for software and hardware teams
- Safety-critical, regulated coaching is our specialty
- Lean-Agile coaching for stakeholders and senior managers



Brian Shoemaker, Ph.D.

Principal Consultant, ShoeBar Associates 1420 West Lake Rd, Branchport, NY 14418 +1 781-929-5927 bshoemaker@shoebarassoc.com https://www.shoebarassoc.com

- Software quality systems
- Software validation consulting
- Software documentation
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- Electronic records & signatures consulting

Distance is not an issue – we're happy to work with clients remotely.









Nancy Van Schooenderwoert

LeanAgilePartners nancyv@leanagilepartners.com

@vanschoo





Brian Shoemaker ShoeBar Associates bshoemaker@shoebarassoc.com

@brian_shoe





